



# Firas Hijjawi

Sr. Content & Creative Producer

Sr. Creative Copywriter

UAE - Abu Dhabi

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## ABOUT ME

Living in the UAE for 20+ has got me knowledgeable and experienced in the regions' cultures, languages and traditions which enriched my writing skills and creativity. I always look for creative opportunities and challenges.

## Skills

Leading : \_\_\_\_\_

Creativity : \_\_\_\_\_

Special content : \_\_\_\_\_

Language skills: \_\_\_\_\_

Story producer : \_\_\_\_\_

GCC knowledge : \_\_\_\_\_

Training : \_\_\_\_\_

Media relations : \_\_\_\_\_

## Experience

- **Sr. Content Producer and CopyWriter**  
Magnitude Digital – Abu Dhabi (2021 – Present)
- **Sr. Content Producer & Content Writer**  
Freelance (2011 to Present)
- **Creative & Content Producer**  
Abu Dhabi Government Office (Jan – June 2021)
- **Sr. Content Producer**  
Sustainability Pioneers TV Show – Abu Dhabi TV (2020)
- **Jr. Content Producer and writer**  
Abwab Al Mostaqbal TV Show – Abu Dhabi TV (2020)
- **Sr. Copywriter & Content Producer**  
PWC (Freelance) 2019
- **Jr. Content Producer and writer and format creator**  
Al Mankooos TV Show – Abu Dhabi TV (2019)
- **Jr. Content Producer & Writer**  
Millions of Poets TV Show – Abu Dhabi TV (2 seasons)
- **Content Producer & Writing Assistant**  
Prince of Poets TV Show – Abu Dhabi TV (2016 – 2018)
- **Assistant Producer**  
Clue Media (2018)  
Content creative producer, format creator & head of content.  
Lead the content team.  
Treatment creator.  
Story producer.  
TVC Creation.  
High level of writing “script, line, link & treatment”.
- **Assistant Creative Producer**  
React Advertising Media (2014- 2018)

