



# MARK LAWRENCE BUGNOT

CREATIVE MULTIMEDIA DESIGNER



## EDUCATION

- 2011 - 2015 **Bachelor of Graphic Design and Multimedia**  
De La Salle University - Dasmariñas
  - Worked for the student paper, illustrating articles and different creative layout design,

## WORK EXPERIENCE

- 2018 - Present **Advertising Designer, Area V1 Design Studio**  
Abu Dhabi, United Arab Emirates

We do everything that you'd expect from a top design agency in Abu Dhabi; we take a personal approach that encourages creativity and independent thinking and puts you at the center of everything we do.

  - Designed various print and digital materials, presentations and social media formats, ensuring that the company's high standards and requirements were met.
  - Work closely with the network marketing division responsible for the creation of key arts to develop accordingly the international material
  - Design and develop visual systems for special events, private label, seasonal, and store campaigns. Include invitations, logo identity, posters, and flyers.
  - Developing digital contents to be used in digital media channels (Facebook, Instagram, and Snapchat)
  - Collaborated with the network marketing division to contributed for the creation of key arts to develop accordingly the international material
  - Managed workflow efficiently and take responsibility for timing and delivery
- 2015 - Present **Social Media Manager, Assistagram**  
Remote - Freelance

Assistagram is a dedicated team that provides Instagram marketing services to influencers and luxury brands. We grow their Instagram presence with influencer marketing, marketing strategy, and more.

  - Designed editorial content strategy; curated and segmented editorial content to increase engagement and channel growth; collaborated across teams to identify content
  - Designed, created, and managed accounts based ad campaigns
  - Analyzed reviewed and reported on promotional campaign effectiveness to maximize results.
- 2016 - 2018 **Graphic Designer, Sayi Consulting and Projects**  
Dubai, United Arab Emirates

Sayi Consulting is a startup growing business consulting and advisory services field within the Middle East & Africa, Europe, and South Asian regions focus on private equity and Real Estate property with a partnership of Durise Real Estate Developing models and tools that serve to identify the client's specific requirements and addresses them most effectively and efficiently.

## PROFILE

As a Creative Designer, generally focus on graphic design, branding & media. However these disciplines how I like to use my design knowledge on digital solutions. Creative Media, with my experienced, I would like to share my concepts and visualization that would help the company in any way possible.

## CONTACTS

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## ONLINE PORTFOLIO

[HTTPS://WWW.BEHANCE.NET/MARKBUGNOT](https://www.behance.net/markbugnot)  
[HTTPS://VIMEO.COM/MARKEIBUGNOT](https://vimeo.com/markeibugnot)

## SKILLS

CREATIVITY AND IMPRESSIVE  
ARTISTIC ABILITY  
SUPERB VISUALIZATION SKILLS  
ATTENTION TO DETAIL  
EXCELLENT COMMUNICATOR  
TEAM WORK  
LEADERSHIP

## TECH SKILLS

