

**Personal details:**

Name: Saged Mohamed Raouf Elbaroudy  
Nationality: Egyptian  
Date of Birth: 25 October 1994  
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**Personal Profile:**

- Social media specialist, looking to apply my 2+ years of experience to help and improve your company social media presence.
- graduated in Mass Communication Faculty.
- major Public Relation and Advertising.
- hardworking and highly motivated person.
- a multitask and team player, well-organized.
- valid residency visa till 2024.

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**Education:**

- **Bachelor's degree in Mass Communication**, major Public Relation, and Advertising with grade **"A"** in graduation project. Faculty of Mass Communication. Pharos University, Alexandria, Egypt. (2014 - 2019)
- **Facebook Blueprint Certified in Digital Marketing:**  
**(24<sup>th</sup> August 2020)**



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**Work Experience:**

- Currently working as a social media & marketing Specialist at IMPERIUM group UAE. Kuwait. UK.
  - I have managed accounts for social media agencies in Abu Dhabi, UAE. as a freelancer.
  - I worked as a Social Media Specialist at Spinzomedia, Alexandria, Egypt, first as an intern and later in a new entry position. (May 2019 - November 2019)
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**Duties and Responsibilities included:**

- Managing Facebook and Instagram accounts/ads.
  - Moderating social media accounts on Facebook, Instagram.
  - Implementing online marketing calendar.
  - mobile videography & content creator.
  - presenting reports.
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**Courses:**

- Interpersonal Communications. (July 2016)  
(Career Development & Entrepreneurship Center CDEC)
  - Interview skills. (July 2016)  
(Career Development & Entrepreneurship Center CDEC)
  - Contribution to the second International Scientific Conference of the Faculty of Mass Communication. (November 2017)
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**Skills:**

- Languages: Native in Arabic and proficient in English.
  - Microsoft office: Proficient in Word, PowerPoint, and Excel.
  - Driving license.
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**Hobbies and interests:**

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|---------------|-------------|
| • Video games | Photography |
| • Gym         | Camping     |
| • Travelling  |             |